TABLE 1 - CANDIDATE R IMAGE

		CANDIDATE R IMAGE				
		Favorable	Unfavorable	No Impression	Never Heard Of	Total
TOPLINE	1.00	7%	2%	14%	78%	331
CANDIDATE D IMAGE	Favorable	29%	5%	14%	52%	21
	Unfavorable	50%	50%	0%	0%	4
	No Impression	5%	2%	53%	40%	55
	Never Heard Of	5%	0%	6%	89%	251
BALLOT	Candidate R	15%	1%	14%	71%	117
	Candidate D	5%	2%	14%	79%	104
	Undecided	1%	2%	14%	84%	110
COULD CHANGE MIND	Yes, Could Change	4%	0%	25%	71%	75
	No, Wouldn't Change	13%	2%	8%	77%	142
BALLOT LEAN	Candidate R	4%	0%	12%	85%	26
	Candidate D	0%	12%	18%	71%	17
	Undecided	0%	0%	14%	86%	49
PARTY	Rep	10%	0%	14%	76%	143
	Dem	3%	4%	13%	80%	119
	Ind	9%	0%	14%	77%	69
AGE	18-34	0%	6%	3%	91%	32
	35-54	8%	2%	14%	76%	142
	55+	8%	0%	16%	76%	157
GENDER	Male	8%	2%	15%	75%	158
	Female	6%	1%	13%	80%	173
PARTY BY GENDER	Rep Male	11%	0%	16%	73%	64
	Rep Feml	9%	0%	13%	78%	79
	Dem Male	2%	6%	18%	73%	49
	Dem Feml	3%	3%	10%	84%	70
PARTY BY AGE	Yngr Rep	0%	0%	7%	93%	15
	Older Rep	11%	0%	15%	74%	128
	Yngr Dem	0%	22%	0%	78%	9
	Older Dem	3%	3%	15%	80%	110
AGE BY GENDER	Young Male	0%	11%	5%	84%	19
	Young Feml	0%	0%	0%	100%	13
	Older Male	9%	1%	16%	74%	139
	Older Feml	6%	1%	14%	78%	160
VOTING HISTORY	2 of 4	2%	2%	12%	84%	128
	3 of 4	10%	1%	10%	78%	77
	4 of 4	9%	2%	19%	71%	123
	New	33%	0%	0%	67%	3

TABLE 2 - CANDIDATE D IMAGE

		CANDIDATE D IMAGE				
		Favorable	Unfavorable	No Impression	Never Heard Of	Total
TOPLINE	1.00	6%	1%	17%	76%	332
CANDIDATE R IMAGE	Favorable	26%	9%	13%	52%	23
	Unfavorable	20%	40%	20%	20%	5
	No Impression	7%	0%	63%	30%	46
	Never Heard Of	4%	0%	9%	87%	257
BALLOT	Candidate R	3%	2%	18%	77%	117
	Candidate D	12%	1%	15%	71%	104
	Undecided	4%	1%	16%	79%	111
COULD CHANGE MIND	Yes, Could Change	7%	1%	27%	65%	75
	No, Wouldn't Change	8%	1%	11%	79%	142
BALLOT LEAN	Candidate R	8%	0%	12%	81%	26
	Candidate D	0%	6%	29%	65%	17
	Undecided	2%	0%	18%	80%	50
PARTY	Rep	4%	1%	15%	80%	143
	Dem	9%	2%	19%	70%	119
	Ind	6%	1%	14%	79%	70
AGE	18-34	3%	6%	12%	78%	32
	35-54	6%	1%	17%	76%	143
	55+	8%	1%	17%	75%	157
GENDER	Male	6%	2%	16%	76%	159
	Female	6%	1%	17%	76%	173
PARTY BY GENDER	Rep Male	3%	0%	19%	78%	64
	Rep Feml	5%	1%	13%	81%	79
	Dem Male	10%	4%	16%	69%	49
	Dem Feml	9%	0%	21%	70%	70
PARTY BY AGE	Yngr Rep	7%	0%	13%	80%	15
	Older Rep	4%	1%	16%	80%	128
	Yngr Dem	0%	22%	0%	78%	9
	Older Dem	10%	0%	21%	69%	110
AGE BY GENDER	Young Male	0%	11%	11%	79%	19
	Young Feml	8%	0%	15%	77%	13
	Older Male	7%	1%	16%	76%	140
	Older Feml	6%	1%	18%	76%	160
VOTING HISTORY	2 of 4	5%	2%	20%	74%	128
	3 of 4	4%	0%	10%	86%	77
	4 of 4	9%	2%	18%	72%	123
	New	25%	0%	0%	75%	4

**TABLE 3 - IF THE ELECTION FOR STATE REPRESENTATIVE WERE HELD TODAY,
WOULD YOU VOTE FOR REPUBLICAN CANDIDATE R OR DEMOCRAT CANDIDATE D?**

		BALLOT			
		Candidate R	Candidate D	Undecided	Total
TOPLINE	1.00	35%	31%	33%	332
CANDIDATE R IMAGE	Favorable	74%	22%	4%	23
	Unfavorable	20%	40%	40%	5
	No Impression	35%	33%	33%	46
	Never Heard Of	32%	32%	36%	257
CANDIDATE D IMAGE	Favorable	19%	62%	19%	21
	Unfavorable	50%	25%	25%	4
	No Impression	38%	29%	33%	55
	Never Heard Of	36%	29%	35%	252
PARTY	Rep	64%	6%	29%	143
	Dem	5%	64%	31%	119
	Ind	27%	27%	46%	70
AGE	18-34	31%	22%	47%	32
	35-54	35%	32%	33%	143
	55+	36%	32%	31%	157
GENDER	Male	40%	30%	31%	159
	Female	31%	33%	36%	173
PARTY BY GENDER	Rep Male	70%	8%	22%	64
	Rep Feml	59%	5%	35%	79
	Dem Male	4%	63%	33%	49
	Dem Feml	6%	64%	30%	70
PARTY BY AGE	Yngr Rep	47%	7%	47%	15
	Older Rep	66%	6%	27%	128
	Yngr Dem	22%	44%	33%	9
	Older Dem	4%	65%	31%	110
AGE BY GENDER	Young Male	32%	11%	58%	19
	Young Feml	31%	38%	31%	13
	Older Male	41%	32%	27%	140
	Older Feml	31%	32%	36%	160
VOTING HISTORY	2 of 4	33%	28%	39%	128
	3 of 4	38%	34%	29%	77
	4 of 4	37%	33%	30%	123
	New	25%	25%	50%	4

TABLE 4 - (IF CANDIDATE CHOSEN IN Q3)
IS THERE A CHANCE YOU COULD CHANGE YOUR MIND?

		COULD CHANGE MIND		
		Yes, Could Change	No, Wouldn't ...	Total
TOPLINE	1.00	35%	65%	217
CANDIDATE R IMAGE	Favorable	14%	86%	22
	Unfavorable	0%	100%	3
	No Impression	63%	37%	30
	Never Heard Of	33%	67%	162
CANDIDATE D IMAGE	Favorable	29%	71%	17
	Unfavorable	33%	67%	3
	No Impression	56%	44%	36
	Never Heard Of	30%	70%	161
BALLOT	Candidate R	26%	74%	114
	Candidate D	44%	56%	103
	Undecided	0%	0%	0
PARTY	Rep	23%	77%	98
	Dem	42%	58%	81
	Ind	47%	53%	38
AGE	18-34	35%	65%	17
	35-54	29%	71%	93
	55+	39%	61%	107
GENDER	Male	34%	66%	108
	Female	35%	65%	109
PARTY BY GENDER	Rep Male	29%	71%	49
	Rep Feml	18%	82%	49
	Dem Male	38%	62%	32
	Dem Feml	45%	55%	49
PARTY BY AGE	Yngr Rep	12%	88%	8
	Older Rep	24%	76%	90
	Yngr Dem	50%	50%	6
	Older Dem	41%	59%	75
AGE BY GENDER	Young Male	25%	75%	8
	Young Feml	44%	56%	9
	Older Male	35%	65%	100
	Older Feml	34%	66%	100
VOTING HISTORY	2 of 4	32%	68%	77
	3 of 4	30%	70%	54
	4 of 4	40%	60%	84
	New	0%	100%	2

TABLE 5 - (IF UNDECIDED CHOSEN IN Q3) IF YOU ABSOLUTELY HAD TO CHOOSE TODAY, WOULD YOU VOTE FOR REPUBLICAN CANDIDATE R OR DEMOCRAT CANDIDATE D?

		BALLOT LEAN			
		Candidate R	Candidate D	Undecided	Total
TOPLINE	1.00	28%	18%	54%	93
CANDIDATE R IMAGE	Favorable	100%	0%	0%	1
	Unfavorable	0%	100%	0%	2
	No Impression	23%	23%	54%	13
	Never Heard Of	29%	16%	55%	76
CANDIDATE D IMAGE	Favorable	67%	0%	33%	3
	Unfavorable	0%	100%	0%	1
	No Impression	18%	29%	53%	17
	Never Heard Of	29%	15%	56%	72
PARTY	Rep	47%	0%	53%	34
	Dem	3%	39%	58%	33
	Ind	35%	15%	50%	26
AGE	18-34	27%	18%	55%	11
	35-54	29%	21%	50%	42
	55+	28%	15%	58%	40
GENDER	Male	28%	15%	58%	40
	Female	28%	21%	51%	53
PARTY BY GENDER	Rep Male	45%	0%	55%	11
	Rep Feml	48%	0%	52%	23
	Dem Male	7%	29%	64%	14
	Dem Feml	0%	47%	53%	19
PARTY BY AGE	Yngr Rep	60%	0%	40%	5
	Older Rep	45%	0%	55%	29
	Yngr Dem	0%	67%	33%	3
	Older Dem	3%	37%	60%	30
AGE BY GENDER	Young Male	12%	25%	62%	8
	Young Feml	67%	0%	33%	3
	Older Male	31%	12%	56%	32
	Older Feml	26%	22%	52%	50
VOTING HISTORY	2 of 4	26%	24%	50%	42
	3 of 4	39%	6%	56%	18
	4 of 4	26%	19%	55%	31
	New	0%	0%	100%	2

TABLE 6 - PARTY REGISTRATION

		PARTY			
		Rep	Dem	Ind	Total
TOPLINE	1.00	43%	36%	21%	332
CANDIDATE R IMAGE	Favorable	61%	13%	26%	23
	Unfavorable	0%	100%	0%	5
	No Impression	43%	35%	22%	46
	Never Heard Of	42%	37%	21%	257
CANDIDATE D IMAGE	Favorable	29%	52%	19%	21
	Unfavorable	25%	50%	25%	4
	No Impression	40%	42%	18%	55
	Never Heard Of	45%	33%	22%	252
BALLOT	Candidate R	79%	5%	16%	117
	Candidate D	9%	73%	18%	104
	Undecided	38%	33%	29%	111
COULD CHANGE MIND	Yes, Could Change	31%	45%	24%	75
	No, Wouldn't Change	53%	33%	14%	142
BALLOT LEAN	Candidate R	62%	4%	35%	26
	Candidate D	0%	76%	24%	17
	Undecided	36%	38%	26%	50
AGE	18-34	47%	28%	25%	32
	35-54	43%	38%	19%	143
	55+	42%	36%	22%	157
GENDER	Male	40%	31%	29%	159
	Female	46%	40%	14%	173
AGE BY GENDER	Young Male	37%	32%	32%	19
	Young Feml	62%	23%	15%	13
	Older Male	41%	31%	29%	140
	Older Feml	44%	42%	14%	160
VOTING HISTORY	2 of 4	43%	36%	21%	128
	3 of 4	44%	35%	21%	77
	4 of 4	44%	37%	20%	123
	New	0%	25%	75%	4

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TABLE 7 - RESPONDENT AGE

		AGE			
		18-34	35-54	55+	Total
TOPLINE	1.00	10%	43%	47%	332
CANDIDATE R IMAGE	Favorable	0%	48%	52%	23
	Unfavorable	40%	60%	0%	5
	No Impression	2%	43%	54%	46
	Never Heard Of	11%	42%	47%	257
CANDIDATE D IMAGE	Favorable	5%	38%	57%	21
	Unfavorable	50%	25%	25%	4
	No Impression	7%	45%	47%	55
	Never Heard Of	10%	43%	47%	252
BALLOT	Candidate R	9%	43%	49%	117
	Candidate D	7%	44%	49%	104
	Undecided	14%	42%	44%	111
COULD CHANGE MIND	Yes, Could Change	8%	36%	56%	75
	No, Wouldn't Change	8%	46%	46%	142
BALLOT LEAN	Candidate R	12%	46%	42%	26
	Candidate D	12%	53%	35%	17
	Undecided	12%	42%	46%	50
PARTY	Rep	10%	43%	46%	143
	Dem	8%	45%	47%	119
	Ind	11%	39%	50%	70
GENDER	Male	12%	42%	46%	159
	Female	8%	44%	49%	173
PARTY BY GENDER	Rep Male	11%	44%	45%	64
	Rep Feml	10%	43%	47%	79
	Dem Male	12%	47%	41%	49
	Dem Feml	4%	44%	51%	70
VOTING HISTORY	2 of 4	19%	56%	25%	128
	3 of 4	5%	45%	49%	77
	4 of 4	2%	28%	70%	123
	New	25%	50%	25%	4

TABLE 8 - RESPONDENT GENDER

		GENDER		
		Male	Female	Total
TOPLINE	1.00	48%	52%	332
CANDIDATE R IMAGE	Favorable	57%	43%	23
	Unfavorable	60%	40%	5
	No Impression	50%	50%	46
	Never Heard Of	46%	54%	257
CANDIDATE D IMAGE	Favorable	48%	52%	21
	Unfavorable	75%	25%	4
	No Impression	45%	55%	55
	Never Heard Of	48%	52%	252
BALLOT	Candidate R	54%	46%	117
	Candidate D	45%	55%	104
	Undecided	44%	56%	111
COULD CHANGE MIND	Yes, Could Change	49%	51%	75
	No, Wouldn't Change	50%	50%	142
BALLOT LEAN	Candidate R	42%	58%	26
	Candidate D	35%	65%	17
	Undecided	46%	54%	50
PARTY	Rep	45%	55%	143
	Dem	41%	59%	119
	Ind	66%	34%	70
AGE	18-34	59%	41%	32
	35-54	47%	53%	143
	55+	46%	54%	157
PARTY BY AGE	Yngr Rep	47%	53%	15
	Older Rep	45%	55%	128
	Yngr Dem	67%	33%	9
	Older Dem	39%	61%	110
VOTING HISTORY	2 of 4	49%	51%	128
	3 of 4	35%	65%	77
	4 of 4	54%	46%	123
	New	75%	25%	4

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TABLE 9 - VOTING HISTORY

		VOTING HISTORY				
		2 of 4	3 of 4	4 of 4	New	Total
TOPLINE	1.00	39%	23%	37%	1%	332
CANDIDATE R IMAGE	Favorable	13%	35%	48%	4%	23
	Unfavorable	40%	20%	40%	0%	5
	No Impression	33%	17%	50%	0%	46
	Never Heard Of	42%	23%	34%	1%	257
CANDIDATE D IMAGE	Favorable	29%	14%	52%	5%	21
	Unfavorable	50%	0%	50%	0%	4
	No Impression	45%	15%	40%	0%	55
	Never Heard Of	38%	26%	35%	1%	252
BALLOT	Candidate R	36%	25%	38%	1%	117
	Candidate D	35%	25%	39%	1%	104
	Undecided	45%	20%	33%	2%	111
COULD CHANGE MIND	Yes, Could Change	33%	21%	45%	0%	75
	No, Wouldn't Change	37%	27%	35%	1%	142
BALLOT LEAN	Candidate R	42%	27%	31%	0%	26
	Candidate D	59%	6%	35%	0%	17
	Undecided	42%	20%	34%	4%	50
PARTY	Rep	38%	24%	38%	0%	143
	Dem	39%	23%	38%	1%	119
	Ind	39%	23%	34%	4%	70
AGE	18-34	75%	12%	9%	3%	32
	35-54	50%	24%	24%	1%	143
	55+	20%	24%	55%	1%	157
GENDER	Male	40%	17%	42%	2%	159
	Female	38%	29%	33%	1%	173
PARTY BY GENDER	Rep Male	42%	14%	44%	0%	64
	Rep Feml	35%	32%	33%	0%	79
	Dem Male	39%	12%	49%	0%	49
	Dem Feml	39%	30%	30%	1%	70
PARTY BY AGE	Yngr Rep	80%	7%	13%	0%	15
	Older Rep	34%	26%	41%	0%	128
	Yngr Dem	78%	11%	0%	11%	9
	Older Dem	35%	24%	41%	0%	110
AGE BY GENDER	Young Male	84%	5%	11%	0%	19
	Young Feml	62%	23%	8%	8%	13
	Older Male	34%	19%	46%	2%	140
	Older Feml	36%	29%	35%	0%	160